

Fast-track market entry across **India, Europe and the GCC.**

Market-entry and partnership advisory for organisations expanding along the India ↔ Europe ↔ GCC corridor. Combining German-national status, deep European industrial networks and an on-the-ground India presence to compress time-to-market.

ADVISORY SERVICES

Market Entry Strategy

Opportunity assessment, entry-mode selection and go-to-market planning.

Regulatory & Compliance Navigation

Standards, certification and conformity requirements per market.

Cultural & Negotiation Bridging

Multilingual liaison across India, Europe and the GCC.

Partner & Channel Identification

Sourcing and vetting distributors, joint-venture and supply partners.

Cross-Border Business Setup

Guidance on establishment, localisation and operational setup.

Corridor Network Access

Introductions across an established India–Europe industrial network.

WHO WE WORK WITH

- ◆ Indian firms entering Europe and the GCC
- ◆ European and GCC firms entering India
- ◆ Export-oriented manufacturers
- ◆ Trade-promotion and investment bodies

ENGAGEMENT MODELS

Market-Entry Assessment

Opportunity and feasibility study for a target market.

Partner Search Mandate

Defined-scope partner identification and vetting.

Advisory Retainer

Ongoing market-entry and corridor guidance.

Delegation & Liaison

On-the-ground representation and negotiation support.

CREDENTIALS

German National & OCI · India–Europe–Middle East operations · Multilingual · 25+ yrs Siemens · VW · Deutsche Bahn · Ericsson